PRIVACY POLICY
WEBSITE HTTPS://BLOOMHOTEL.PL

1. For the Owner of this website, the protection of Users' personal data is of utmost importance. He makes every effort to ensure that Users feel safe when entrusting their personal data when using the website.
2. The user is a natural person, legal person or an organizational unit without legal personality, to which the law grants legal capacity, using the electronic services available on the website.
3. This privacy policy explains the rules and scope of the processing of the User's personal data, his rights and obligations of the data controller, and also informs about the use of cookies.
4. The administrator uses the most modern technical measures and organizational solutions, ensuring a high level of protection of personal data being processed and protection against unauthorized access.

I.   PERSONAL DATA ADMINISTRATOR

The administrator of personal data is the Entrepreneur Mr. Waldemar Jankowski, running a business under the name: Bloom Hotel Waldemar Jankowski, with its registered office at: ul. Na Skraju 37, 05-090 Rybie, NIP: 798-000-17-55 (hereinafter referred to as: "**Owner**").

II. PURPOSE OF THE PROCESSING OF PERSONAL DATA

1. The Administrator processes the User's personal data for the purpose of handling room reservations and accommodation applications
2. The User may also consent to receive information about new products and promotions, which will cause the administrator to also process personal data in order to send the User commercial information regarding, inter alia, new products or services, promotions or sales.
3. Personal data is also processed as part of the fulfillment of legal obligations incumbent on the data controller and the performance of tasks in the public interest, including to perform tasks related to security and defense or to keep tax documentation.
4. Personal data may also be processed for the purposes of direct marketing of products, securing and pursuing claims or protecting against claims of the User or a third party, as well as marketing of services and products of third parties or own marketing, which is not direct marketing.

III. RODZAJ DANYCH

1. The administrator processes the following personal data, the provision of which is necessary for:
    a. Data provided by the User optionally:
        i. Name
        ii. Name
        iii. E-mail adress

Bloom Hotel Waldemar Jankowski   **+48 600 255 353**
ul. Na Skraju 49, 05-090 Rybie   **kontakt@bloomhotel.pl**
NIP: 798-000-17-55   **www.bloomhotel.pl**

IV. LEGAL BASIS FOR THE PROCESSING OF PERSONAL DATA

1. Personal data is processed in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC (General Data Protection Regulation), OJ L 119, 4.5.2016, p. 1-88, hereinafter referred to as: "**GDPR Regulation**".
2. The Administrator processes personal data only after obtaining the User's consent.
3. Expressing consent to the processing of personal data is completely voluntary.

V. USER RIGHTS

1. The user may at any time request the administrator to provide information on the scope of personal data processing.
2. The User may at any time request the correction or rectification of his personal data.
3. The User may withdraw his consent to the processing of his personal data at any time, without giving any reason. The request not to process data may refer to a specific processing purpose indicated by the User, e.g. withdrawal of consent to receive commercial information or relate to all purposes of data processing. Withdrawal of consent for all processing purposes will cause the User's account to be removed from the website, along with all the User's personal data previously processed by the administrator. Withdrawal of consent will not affect the activities already performed.
4. The user may at any time request, without giving any reason, that the administrator remove his data. The request to delete the data will not affect the activities performed so far. The deletion of data means the simultaneous deletion of the User's account, along with all personal data saved and processed so far by the administrator.
5. The User may at any time object to the processing of personal data, both in terms of all the User's personal data processed by the administrator, as well as only to a limited extent, e.g. as regards data processing for a specific purpose. The objection will not affect the activities performed so far. The objection will result in the deletion of the User's account, along with all personal data stored and processed so far by the administrator.
6. The user may request the restriction of the processing of personal data, either for a specified period of time or without a time limit, but within a specified scope, which the administrator will be obliged to fulfill. This request will not affect the activities performed so far.
7. The User may request the administrator to transfer the processed personal data of the User to another entity. For this purpose, he should write a request to the administrator, indicating to which entity (name, address) the User's personal data should be provided and what specific data the User would like the administrator to provide. After the User confirms his request, the administrator will provide the indicated entity with the User's personal data in electronic form. The confirmation of the request by the User is necessary due to the security of the User's personal data and to be sure that the request comes from an authorized person.
8. The administrator informs the User about the actions taken, within one month of receiving one of the requests mentioned in the previous points.

VI. PERIOD OF STORAGE OF PERSONAL DATA

1. In principle, personal data is only stored for as long as necessary to fulfill the contractual or statutory obligations for which it was collected. These data will be deleted immediately, when their storage is not necessary, for evidence purposes, in accordance with civil law or in connection with the statutory obligation to store data.
2. Information regarding the contract is stored for evidence purposes, for a period of three years, starting from the end of the year in which the business relationship with the User was terminated. The data will be deleted after the statutory limitation period for pursuing contractual claims has expired.
3. In addition, the administrator may keep archival information regarding concluded transactions, because their storage is related to the User's claims, eg under the warranty.
4. If no contract has been concluded between the User and the Owner, the User's personal data is stored until the User's account is deleted on the website. The account may be deleted as a result of the User's request, withdrawal of consent to the processing of personal data, or of objection to the processing of such data.

VII. PERIOD OF STORAGE OF PERSONAL DATA

1. The administrator may entrust the processing of personal data to entities cooperating with the administrator, to the extent necessary for the implementation of the transaction, e.g. to prepare the ordered goods and deliver shipments or provide commercial information from the administrator (the latter applies to Users who have consented to receive commercial information) .
2. In addition to the purposes set out in this Privacy Policy, Users' personal data will not be disclosed in any way to third parties or transferred to other entities for the purpose of sending third party marketing materials.
3. Personal data of website users are not transferred outside the European Union.
4. This Privacy Policy complies with the provisions of Art. 13 sec. 1 and sec. 2 of the GDPR.